

# THE FIVE STAGES OF FILM/TV PRODUCTION

How does the Northwest Territories Film Commission support commercial film and media in the NWT?



## 1 DEVELOPMENT

When an idea is turned into a script and investors are sought



Producers Incentive Pilot Program:

**\$10,000** for projects in Pre-Development

**\$25,000** for projects in Development

Film and Media Sector Funding Schedule:

**\$5,000** for Trailer/Pitch Production

**\$5,000** for Pitch Marketing

## 2 PRE-PRODUCTION

When the script is turned into a plan and workers are hired to make it happen

Film and Media Sector Funding Schedule:

**\$20,000** Film Sponsorship

Film Rebate Program:

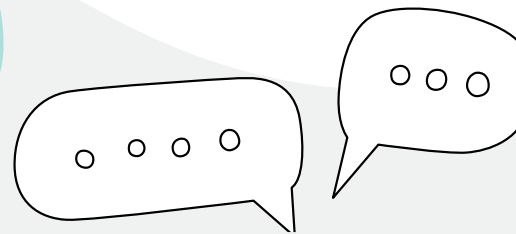
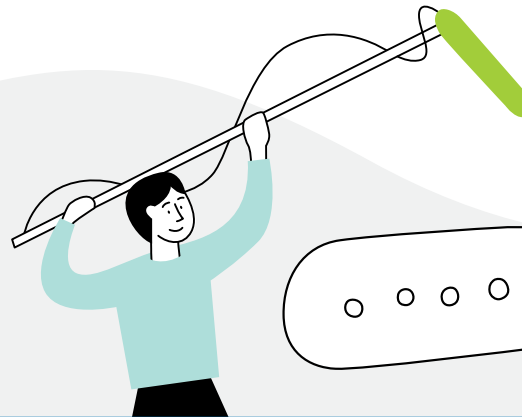
**25%-40%**

cash rebate on NWT expenditures and labour

*Applicants must have a broadcaster or funder attached, and commit to spending a minimum of \$60,000 of their budget in the NWT.*

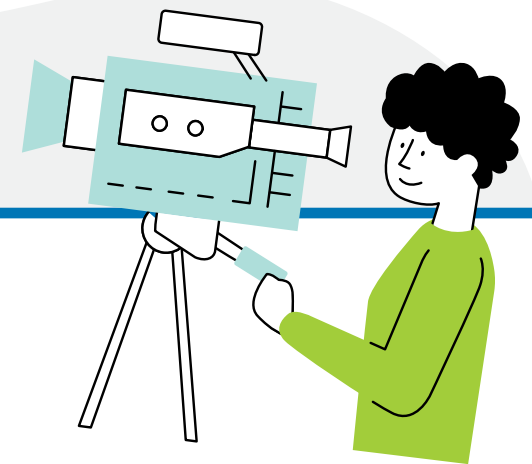
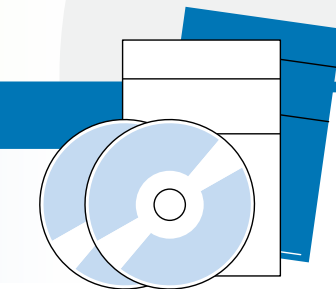
## 3 PRODUCTION

When the cameras begin to roll and the script comes to life.



## 4 POST-PRODUCTION

When the video, sound and graphics are edited together



## 5 DISTRIBUTION

When the finished production is shared with the world

Film and Media Sector Funding Schedule:

**\$15,000** for Marketing & Promotion